

General

Program Name

Digital Retailing

Primary Contact Name

Darin Knapp

Primary Contact Email Address

Darin Knapp

Plan Code

DGTRTMINU

Last Admit Term

Fall 2025

Career

Undergraduate

Terminal Degree

No

Research Master's

No

Professional Master's

No

Stackable

No

Associated Plans for Stacking

-

Accelerated Master's Program

No

Master's

Associated Plans for AMP

-

Disestablishment Details

Justification for Disestablishment

The program is being discontinued because of low enrollment. At present, there are 9 students in this minor, and all from main campus. There are zero students enrolled in the Arizona Online minor. The RCSC faculty are restructuring the Retailing and Consumer Science Minor to incorporate some of the elective options available through this Digital Retailing Minor to allow interested students to take this coursework.

We are requesting to disestablish the Digital Retailing Minor on both campuses.

Teach Out Plan

Detailed plan how you will handle current students, if any

For the 9 students enrolled, they will continue receiving academic advising from the advisor in the Norton School of Human Ecology who advises all of our Digital Retailing Minors. Because the course delivery of this minor will continue as planned on a regular rotation as those courses fill requirements for RCSC majors and minors, students will be advised to complete the required courses for the Digital Retailing Minor until they have met all requirements.

Catalog Display Notifications

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Campus and Location Offerings

Campuses

Campus Arizona Online	Sub Plan Required No
Locations -	

Campus University of Arizona - Main	Sub Plan Required No
Locations -	

Emphases/Subplans

Subplan Campus & Locations

Subplan Campuses

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Dependencies