

## U-CAAC Review of New Program Proposal

This form provides committee-wide feedback on the following proposed program.

Undergraduate                  Graduate                  College:

Proposal Name:

Proposer's Name and Email:

Reviewers:

1. **Rationale.**

Is the mission of the program well justified?

2. **Academic Standards/Compliance.**

Do the curriculum and student support provisions meet the academic and policy standards of the university?

3. **Overlaps.**

Are there perceived duplications with other UArizona programs? Conversely, could shared interests and emphases lead to collaborative or synergistic programs with other parts of the university? (These could take the form of co-ownership, co-delivered courses, shared faculty, shared facilities, etc.)

4. **Viability.**

Is the program likely to enroll enough students to meet UArizona benchmarks for productive programs? Is there plausible evidence to back up enrollment predictions and budget projections?

5. **Other feedback/comments.**

6. **Approval or Revisions Requested.**

## New Academic Program Workflow Form

### General

**Proposed Name: English Applied Linguistics**

Transaction Nbr: 00000000000231

Plan Type: Minor

Academic Career: Undergraduate

Degree Offered:

Do you want to offer a minor? N

Anticipated 1st Admission Term: Fall 2025

### Details

Department(s):

#### SBSC

DEPTMNT ID	DEPARTMENT NAME	HOST
0429	English	Y

Campus(es):

#### MAIN

LOCATION	DESCRIPTION
TUCSON	Tucson

**Admission application terms for this plan:** Spring: Y Summer: Y Fall: Y

**Plan admission types:**

Freshman: Y Transfer: Y Readmit: Y Graduate: N

Non Degree Certificate (UCRT only): N

Other (For Community Campus specifics): N

**Plan Taxonomy:** 16.0105, Applied Linguistics.

Program Length Type: Program Length Value: 0.00

Report as NSC Program:

SULA Special Program:

**Print Option:**

Diploma: N

Transcript: Y Minor in English Applied Linguistics

**Conditions for Admission/Declaration for this Major:**

N/A

**Requirements for Accreditation:**

N/A

**Program Comparisons**

**University Appropriateness**

The EAL Minor is consistent with the U of Arizona global strategic plan to build the international reputation and draw of the university and to provide pathways to global futures for its students. It also aligns with the university's focus on serving multilingual communities in both the borderlands and globally, and with the College of SBS's mission to prepare students who can "build solidarity with others across the world". The minor in EAL is a good fit with the U of Arizona because of the land grant, borderlands, and global mission of the U of Arizona, because of its global and national strengths in applied linguistics at the graduate and research level, and because of the diversities and strengths of the Department of English and College of SBS at the university.

**Arizona University System**

NBR	PROGRAM	DEGREE	#STDNTS	LOCATION	ACCRDT
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**Peer Comparison**

Please see attached form for peer comparison information

**Resources**

**Library**

Acquisitions Needed:

**Physical Facilities & Equipment**

Existing Physical Facilities:

This program does not require any specialty facilities. This proposal requires no new courses so there will be no additional classroom requests. This proposal requires no additional staff or faculty, so no additional workspace is needed.

Additional Facilities Required & Anticipated:

N/A

**Other Support**

Other Support Currently Available:

This minor will be owned by the English department, which will use current faculty and staff in the department to support students in this minor.

Other Support Needed over the Next Three Years:

N/A

**Comments During Approval Process**

9/16/2024 1:00 PM  
VSOUKSAVATH

Comments
Approved.

10/10/2024 11:54 AM  
MELANIECMADDEN

Comments
Updated documents with CA revisions.

10/10/2024 11:56 AM  
MELANIECMADDEN

Comments
Approved.

10/10/2024 3:27 PM  
DHERRING

Comments
Approved.

## Proposal

### Minor in English Applied Linguistics

September 2, 2024 JR

#### I. MINOR DESCRIPTION:

Applied linguistics is a field of study that applies theories of language, learning, and linguistics to solve real-world problems related to language use in various contexts. The **Minor in English Applied Linguistics (EAL)** develops skills applicable to any career that requires the critical and analytical use of English.

Complementing training in teaching English Language Learners, the Minor includes the study of second language acquisition and English language teaching methodologies.

Studying EAL encourages critical thinking about how English works and can enhance the ability to solve complex problems and written and spoken communication skills, both personal and professional. The Minor complements degrees in English and Creative Writing as well as in Education, Advertising, Communications, Information Science, Journalism, Linguistics, Marketing, Policy Development, and Speech, Language, and Hearing Science.

Studying EAL can also help deepen intercultural communication skills and understanding of the impact of language on global interactions, fostering a greater appreciation for the diversity of human languages and cultures. In this way, the Minor complements degrees in Global Studies, Foreign Languages, and other fields with a global emphasis.

#### II. JUSTIFICATION/NEED FOR THE MINOR:

As English has grown into the global language, and the University of Arizona seeks to attract international students and build its international reputation, we know that there is interest in studying English Applied Linguistics (EAL) and TESOL (Teaching English to Speakers of Other Languages) around the globe, including from students at U of A's international campuses. We already have a global reputation in research and graduate study in Applied Linguistics and TESL that we can leverage to bring undergraduates into the field, enhancing their international futures and our international standing. Anecdotally, we have found considerable interest from undergraduates who take the few English applied linguistics courses we currently offer, but since we do not have any undergraduate program in the field and do not offer courses regularly, they can often only fit in one before graduating, and some state that they wished they had had more such courses available.

Applied linguistics primarily provides a foundation for professional careers in teaching English as a second language in the US (TESL) and as a foreign language around the world (TEFL). There is significant demand for TESOL professionals at all levels around the globe: in the US to children and public and private schools, in the US at community and refugee centers, in the US and internationally at colleges and universities in English education programs and English writing courses, and around the world in public and private schools and universities. In the US, the ELL (English Language Learner) population is growing so rapidly and instructors are in such high demand<sup>1</sup> in places like Arizona that Rep. Raul Grijalva, the US Congressional Representative for the U of A, was a sponsor of the SPELL Act of 2023 that provides loan forgiveness for new ELL instructors<sup>2</sup>.

Although it is difficult to estimate because no US-based job market data service considers non-US-based data, there are nearly 12 times more positions teaching English available outside of the USA than in it. Globally, an estimated 12 million EFL teachers around the world work with over 2 billion learners of English, and with the growth of English as the global language, the numbers will only increase. The field is very

healthy; anecdotally, the job placement rate of our MATESL over the past 25 years is 100%, with many graduates moving overseas and others finding positions in Arizona schools immediately.

Besides TESL, the knowledge and skills developed by studying applied linguistics also supports careers—both domestic and international—in advertising, copywriting, journalism, libraries, marketing, policy development, public relations, publishing, and speech and language therapy. When combined with technology degrees, it can also complement careers in the tech industry on speech recognition, text-to-speech synthesis, artificial intelligence, and educational technology.

<sup>1</sup> <https://www.edweek.org/teaching-learning/the-english-learner-population-is-growing-is-teacher-training-keeping-pace/2023/02>

<sup>2</sup> <https://grijalva.house.gov/refs-grijalva-espaillat-introduce-spell-act-to-address-dramatic-shortage-of-teachers-of-english-learners/>

**III. VIABILITY:**

- a. Summarize new resources required to offer the minor (may include additional faculty, staff, equipment, facilities, etc.):

No new resources are needed, as the faculty in the EAL program can cover all the proposed courses with current teaching assignments. Students will be advised by current English Department advisors.

**IV. PROJECTED ENROLLMENT:** You will need to provide evidence to support the projection (i.e., student/alum surveys, enrollment in existing courses, peer programs, etc.).

2025	2026	2027
10	20	35

We project that we will have 10 minors a year for an eventual 35-40. We are basing this number on enrollment in our current undergrad applied linguistics courses and from anecdotal evidence from advisors, who report interest in such a minor among English and other majors.

Course enrollment trends

	2021	2023	2024
ENGL 255	X	22 (F)	22 (F)
ENGL 355	26 (S)	30 (S)	X
ENGL 455	24 (F)	24 (S)	14 (S)

**V. MINOR REQUIREMENTS:**

Minimum total units	18
Minimum upper-division units required	9
Total transfer units that may apply to minor	15
List any special requirements to declare/admission to this minor	none
Minor requirements.	1. Two core courses (6 units)

	<ul style="list-style-type: none"> <li>● ENGL 255: Introduction to English Applied Linguistics</li> <li>● ENGL 455: Introduction to TESOL</li> </ul> <p>2. Three elective courses (9 units) chosen from:</p> <ul style="list-style-type: none"> <li>● ENGL 217: Grammar and Editing in Context</li> <li>● ENGL 347: English Literature with an Accent</li> <li>● ENGL 355: English Sociolinguistics</li> <li>● ENGL 406: Modern English Grammar</li> <li>● ENGL 493: Internship</li> </ul> <p>3. One additional elective course (3 units) chosen from Category 2 electives above or one of the following:</p> <ul style="list-style-type: none"> <li>● LING 300: Introduction to Syntax</li> <li>● LING 320: Language and Social Issues</li> <li>● LING 322: Can I have a word with you? A linguistic introduction to English words</li> <li>● ANTH 276: The Nature of Language</li> </ul>
Internship, practicum, applied course requirements (Yes/No).	no
Additional requirements (provide description)	no
Any double-dipping restrictions (Yes/No)?	none

VI. NEW COURSES NEEDED:

no new courses are required at this time

VII. Learning Outcomes and Curriculum Map:

**Learning Outcomes**

<i>Learning Outcome #1: Describe the basic practices of teaching English to speakers of other languages</i>
<i>Concepts: TESOL Theories, TESOL Methods, Curriculum Design, and English Grammar</i>
<i>Competencies: teaching, lesson planning, assessing, editing/writing</i>
<i>Learning Outcome #2: Explain the social and cultural nature of English language use around the globe</i>
<i>Concepts: English as a Global Language, Social Variation, Multilingualism</i>
<i>Competencies: intercultural competence, communication skills</i>

**Curriculum Map**

	ENG 255	ENG 455	*ENG 347, 355	*ENG 217, 406
<i>LO #1: Learning about TESOL: Theories, Methods, Curriculum, and Grammar</i>	<i>I</i>	<i>I, R, M</i>		<i>I, R, M</i>

LO #2: Understanding the Social and Cultural nature of English as a global language	I, R, M		I, R, M	
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*\* any 3 of the 6 asterisked courses are required*

**VIII. CONTACTS AND ADMINISTRATION**

a. List the name and contact information for the primary point of contact for the certificate:

Jon Reinhardt, [jonrein@arizona.edu](mailto:jonrein@arizona.edu)

b. List the name and contact information for the person or persons who will serve in the role of Director of Undergraduate Studies (DUS) for the certificate (this is not always the same as the DUS for affiliated programs or head of the managing academic unit.):

Steph Brown, [stephbrown@arizona.edu](mailto:stephbrown@arizona.edu)

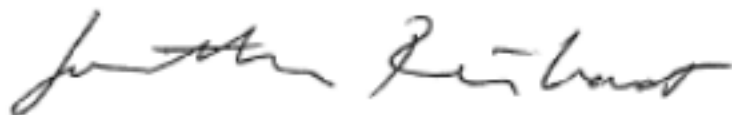
c. If known, list the members of the certificate oversight committee for this certificate. Note: undergraduate certificate oversight committees shall consist of a minimum of 3 members, 2 of which are faculty and at least one of the 2 is participating faculty in the certificate program. The oversight committee is responsible for 1) qualifications of participating faculty, 2) coordination of admissions recommendations with the Office of Admissions, and 3) curricular changes:

Jon Reinhardt, [jonrein@arizona.edu](mailto:jonrein@arizona.edu)  
M'Balía Thomas, [mbthomas@arizona.edu](mailto:mbthomas@arizona.edu)  
Ander Monson, [ander@arizona.edu](mailto:ander@arizona.edu)

**IX. REQUIRED SIGNATURES**

Program Director/Main Proposer (print name and title): [Jonathon Reinhardt, Professor of English](#)

Program Director/Main Proposer signature:



Date:  
September 4, 2024

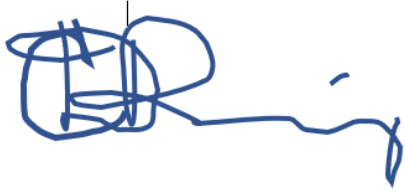
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Department Head (print name and title): Cristina Devereaux Ramírez, Professor of English

Department Head's signature:



Date:



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Associate/Assistant Dean (print name): Amy Kimme Hea

Associate/Assistant Dean's signature:

Date: September 11, 2024



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Dean (print name): Lori Poloni-Staudinger

Dean's signature:

Date: 9/13/2024







# THE UNIVERSITY OF ARIZONA

## BUDGET PROJECTION FORM

### Name of Proposed Program or Unit:

Minor in English Applied Linguistics Budget Contact Person: Manya Lempert	Projected		
	1st Year 2025 - 2026	2nd Year 2026 - 2027	3rd Year 2027 - 2028
<b>METRICS</b>			
Net increase in annual college enrollment UG	10	20	20
Net increase in college SCH UG	75	150	150
Net increase in annual college enrollment Grad	-	-	-
Net increase in college SCH Grad	-	-	-
Number of enrollments being charged a Program Fee	-	-	-
New Sponsored Activity (MTDC)	-	-	-
Number of Faculty FTE	-	-	-
<b>FUNDING SOURCES</b>			
<b>Continuing Sources</b>			
UG Revenue			
Grad Revenue			
Program Fee Revenue (net of revenue sharing)			
F and A Revenues			
Reallocation from existing College funds (attach description)			
Other Items (attach description)			
<b>Total Continuing</b>	\$ -	\$ -	\$ -
<b>One-time Sources</b>			
College fund balances			
Institutional Strategic Investment			
Gift Funding			
Other Items (attach description)			
<b>Total One-time</b>	\$ -	\$ -	\$ -
<b>TOTAL SOURCES</b>	\$ -	\$ -	\$ -
<b>EXPENDITURE ITEMS</b>			
<b>Continuing Expenditures</b>			
Faculty	\$ -	\$ -	\$ -
Other Personnel (advisors, program directors, etc.)	\$ -	\$ -	\$ -
Employee Related Expense	\$ -	\$ -	\$ -
Graduate Assistantships	\$ -	\$ -	\$ -
Other Graduate Aid	\$ -	\$ -	\$ -
Operations (materials, supplies, phones, etc.)	\$ -	\$ -	\$ -
Additional Space Cost	\$ -	\$ -	\$ -
Other Items (attach description)	\$ -	\$ -	\$ -
<b>Total Continuing</b>	\$ -	\$ -	\$ -
<b>One-time Expenditures</b>			
Construction or Renovation			
Start-up Equipment			
Replace Equipment			
Library Resources			
Other Items (attach description)			
<b>Total One-time</b>	\$ -	\$ -	\$ -
<b>TOTAL EXPENDITURES</b>	\$ -	\$ -	\$ -
<b>Net Projected Fiscal Effect</b>	\$ -	\$ -	\$ -

## Request to Establish New Academic Minor Program

Please complete all fields. Boxes may be expanded to accommodate longer responses. Clarifying field descriptions can be found below. Note: This form is not required for a new minor program that has the same name as an existing major program and the courses constituting the minor are drawn from approved courses for that major.

**University:** University of Arizona

<p><b>Name of Proposed Academic Minor Program:</b> English Applied Linguistics</p>
<p><b>Academic Department:</b> English</p>
<p><b>Geographic Site:</b> Tucson- Main</p>
<p><b>Instructional Modality:</b> in person, online</p>
<p><b>Total Credit Hours:</b> 18</p>
<p><b>Proposed Inception Term:</b> Fall 2025</p>
<p><b>Brief Program Description:</b> Applied linguistics is a field of study that applies theories of language, learning, and linguistics to solve real-world problems related to language use in various contexts. The Minor in English Applied Linguistics (EAL) develops skills applicable to any career that requires the critical and analytical use of English.</p> <p>Complementing training in teaching English Language Learners, the Minor includes the study of second language acquisition and English language teaching methodologies.</p> <p>Studying EAL encourages critical thinking about how English works and can enhance the ability to solve complex problems and written and spoken communication skills, both personal and professional. The Minor complements degrees in English and Creative Writing as well as in Education, Advertising, Communications, Information Science, Journalism, Linguistics, Marketing, Policy Development, and Speech, Language, and Hearing Science.</p> <p>Studying EAL can also help deepen intercultural communication skills and understanding of the impact of language on global interactions, fostering a greater appreciation for the diversity of human languages and cultures. In this way, the Minor complements degrees in Global Studies, Foreign Languages, and other fields with a global emphasis.</p>
<p><b>Learning Outcomes and Assessment Plan:</b></p>
<p><b>Learning Outcome #1:</b> Describe the basic practices of teaching English to speakers of other languages</p>
<p>Concepts: TESOL Theories, TESOL Methods, Curriculum Design, and English Grammar</p>

Competencies: teaching, lesson planning, assessing, editing/writing				
<b>Learning Outcome #2:</b> Explain the social and cultural nature of English language use around the globe				
Concepts: English as a Global Language, Social Variation, Multilingualism				
Competencies: intercultural competence, communication skills				
	ENGL 255	ENGL 455	*ENGL 347, 355	*ENGL 217, 406
LO #1: Learning about TESOL: Theories, Methods, Curriculum, and Grammar	I	I, R, M		I, R, M
LO #2: Understanding the Social and Cultural nature of English as a global language	I, R, M		I, R, M	
<i>* any 3 of the 6 asterisked courses are required. I= Introduced, R= Reinforced, M=Mastery</i>				
<b>Projected Enrollment for the First Three Years:</b>				
	2025	2026	2027	
	10	20	35	
<b>Evidence of Market Demand:</b>				
<p>Applied linguistics can provide a foundation for professional careers in teaching English as a second language in the US (TESL) and as a foreign language around the world, and can provide a foundation for graduate degrees in the social sciences, humanities, and education. The knowledge and skills developed by studying applied linguistics also support work and study in advertising, copywriting, journalism, libraries, marketing, policy development, public relations, publishing, and speech and language therapy. Finally, when combined with technology degrees, applied linguistics can also complement careers in the tech industry on speech recognition, text-to-speech synthesis, artificial intelligence, and educational technology.</p> <p>The most immediate job a Minor in EAL prepares for is teaching English to speakers of other languages, domestically and internationally. There is significant demand for TESOL professionals at all levels: in the US to children and public and private schools, at US colleges and universities in intensive English programs and foundations writing courses, in community and refugee centers in the US, and around the world in public and private schools and universities. In the US, the ELL (English Language Learner) population is growing so rapidly and instructors are in such high demand(1) in places like Arizona that Rep. Raul Grijalva, the US Congressional Representative for the U of Arizona, was a sponsor of the SPELL Act of 2023 that provides loan forgiveness for new ELL instructors(2).</p> <p>Nearly 12 times more positions teaching English are available outside the US than in them. Globally, an estimated 12 million EFL teachers around the world work with over 2 billion learners of English, and with the growth of English as the global language, these numbers</p>				

and the demand will only increase. The field is very healthy; anecdotally, the job placement rate of our MATESL over the past 25 years is 100%, with many graduates moving overseas and others finding positions in Arizona schools immediately.

(1) <https://www.edweek.org/teaching-learning/the-english-learner-population-is-growing-is-teacher-training-keeping-pace/2023/02>

(2) <https://grijalva.house.gov/reps-grijalva-espallat-introduce-spell-act-to-address-dramatic-shortage-of-teachers-of-english-learners/>

**Similar Programs Offered at Arizona Public Universities:**

Arizona State University: Accelerated Master’s BA English (Linguistics) + MTESOL

NAU: BA English (Linguistics)

University of Arizona: Master of Arts and Graduate Minor in Teaching English as a Second Language. PhD and Graduate Minor in Second Language Acquisition and Teaching.

**New Resources Required? (i.e., faculty and administrative positions; infrastructure, etc.):**

No new resources will be required; all new teaching can be covered by the current English faculty.

**Plan to Request Program/College Fee?** YES NO

**Estimated Amount:** n/a

**Fee Justification:**

n/a

**Specialized Accreditation?** YES NO

**Accreditor:**

n/a

Executive Director Signature: \_\_\_\_\_

Date: \_\_\_\_\_



New Academic Program  
PEER COMPARISON

Program name, degree, and institution	English Applied Linguistics Minor University of Arizona	TESOL Minor <u>Penn State</u>	Teaching English to Speakers of Other Languages Minor <u>University of Colorado - Boulder</u>	Applied Linguistics Minor <u>Portland State</u>
Program Description	<p>Applied linguistics is a field of study that applies theories of language, learning, and linguistics to solve real-world problems related to language use in various contexts. The <b>Minor in English Applied Linguistics (EAL)</b> develops skills applicable to any career that requires the critical and analytical use of English.</p> <p>Complementing training in teaching English Language Learners, the Minor includes the study of second language acquisition and English language teaching methodologies.</p>	<p>The TESOL Minor is a program of study for undergraduate students at The Pennsylvania State University. It includes an introduction to the study of language use, culture, and social interaction from a variety of perspectives and to the role that English plays in globalization. It also provides students with practical knowledge and skills that will qualify them for basic teaching positions in a variety of language programs for linguistically and culturally diverse adult learners of English in the United States and around the world.</p>	<p>The undergraduate minor in TESOL provides CU Boulder students with foundational knowledge and skills for English teaching while also incorporating the broader perspectives of culture, language use and language learning. Housed in the linguistics department, the 18-credit minor is open to all interested students, and may be of particular relevance to students from social science, humanities, speech/language, foreign language, international affairs and communication programs or backgrounds.</p>	<p>Applied Linguistics has strong connections to many fields, including social sciences, English, international studies, social work, language study, computer science, speech and hearing, and more. Leveraging those connections, a minor in Applied Linguistics will expand your horizons and employment options.</p>
Target Careers from Market Data Report	<i>25-3011 English as a Second Language Instructors</i>	<i>25-3011 English as a Second Language Instructors</i>	<i>25-3011 English as a Second Language Instructors</i>	<i>25-3011 English as a Second Language Instructors</i>
Minimum # of units required	18 (9 upper-division)	18	18 (9 upper-division)	21

Special requirements to gain admission to program?	none	none	none	<b>none</b>
Internship, practicum, or applied/experiential requirements? If yes, describe.	no	no	yes, TESOL practicum	no

Additional questions:

1. How does the proposed program align with peer programs? Briefly summarize the similarities between the proposed program and peers, which could include curriculum, overall themes, faculty expertise, intended audience, etc.

Our peer programs in the field offer similar training with one particular difference, that is, whether or not they include non-teaching related coursework and so name themselves 'applied linguistics' as opposed to 'Teaching English to Speakers of Other Languages (TESOL)'. In this way, our EAL minor is slightly broader than those that are simply TESOL, but we offer a Certificate in TESOL and potential to specialize on teaching specifically if desired. Unlike the Portland State program (and others, for example an unnamed minor in applied linguistics at U California-Berkeley), we do not focus on the applied linguistics of other languages, considering that those languages and applied linguists are in a different college than our own.

2. How does the proposed program stand out or differ from peer programs? Briefly summarize the differences between the proposed program and peers, which could include curriculum, overall themes, faculty expertise, intended audience, etc.

Our program is focused on not only TESOL but also applied linguistics and global Englishes, and our program targets English specifically. We are also targeting an international audience, that is, both US Americans who wish to work abroad and international students who wish to study both EAL and TESOL.

3. How do these differences make this program more applicable to the target student population and/or a better fit for the University of Arizona?

Our program is focused on the international aspirations and futures of Arizona students and of the university.





THE UNIVERSITY OF ARIZONA  
COLLEGE OF SOCIAL & BEHAVIORAL SCIENCES  
School of Anthropology

September 11, 2024

School of Anthropology

P.O. Box 210030, Haury 210

University of Arizona, Tucson, Arizona 85721

Dear Jon Reinhardt,

In collaboration with English for the proposed Minor in English Applied Linguistics, the School of Anthropology supports the following course serving as an optional elective for this academic plan:

- Anthropology 276: The Nature of Language

These courses are already part of the School of Anthropology's schedule of classes and is regularly offered in the spring.

Sincerely,

Diane Austin

Director, School of Anthropology

University of Arizona