




# Online Initiatives Senate Update

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December 2, 2024





We respectfully acknowledge the University of Arizona is on the land and territories of Indigenous peoples. Today, Arizona is home to 22 federally recognized tribes, with Tucson being home to the O’odham and the Yaqui. Committed to diversity and inclusion, the University strives to build sustainable relationships with sovereign Native Nations and Indigenous communities through education offerings, partnerships, and community service.



# Bottom Line Update

## Student success is our North Star for both Arizona Online and UAGC

- AZO – Pilot program to improve Guild retention, targeted collaboration with colleges and programs with low retention
- UAGC – Three critical student success goals

### Online Initiatives #1 Priority: Student Success

### UAGC's FY2025 Critical Student Success Goals

**RETENTION** – Students continue through their first year

- FY25 Target: New baccalaureate degree students enrolled during AY24 will achieve a 45% first-year retention rate.
- FY24 Benchmark (AY23 cohort): 41% (were predicted to achieve 39%)

**COMPLETION** – Students complete degrees and certificates

- FY25 Target: 9,000 degrees and certificates will be awarded in AY25
- FY24 Benchmark: 7,928 degrees awarded in AY24

**VALUE** – Students earn high-value credentials that enhance workforce outcomes

- FY25 Target: 75% of AY24 graduates will report measured workforce value within six months of graduation.
- This is a new measure. Workforce value is defined by employment in their degree field, increased salary following completion, and/or pursuit of additional education

- **At almost halfway through FY25, we remain on target to deliver an additional \$3M in cash contribution to the university's cash reserve at the end of the fiscal year**
- **No Department of Education updates**
- **Our focus is on what we can do, not what we can't do (will talk about this more later)**

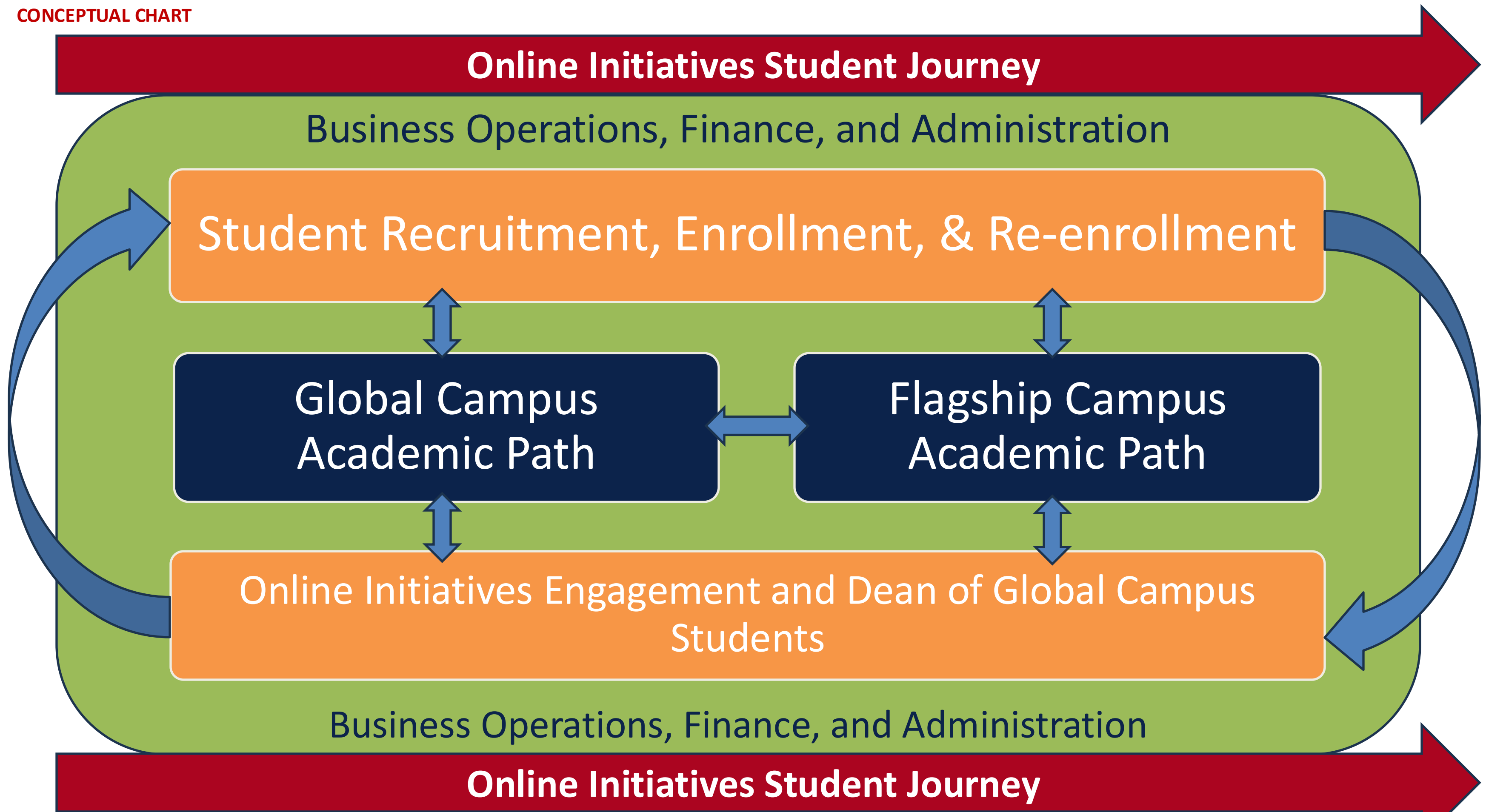
# A Working Vision of U of A Online Initiatives

**Vision** - Deliver an exceptional student-first, sustainable online experience focused on liberal\* and workforce education for Arizona, the nation, and international partners with the following attributes.

- **Value to the community** through quality online education as a 21st century interpretation of the flagship, land grant, veteran and minority serving mission of the University of Arizona.
- **Meet students wherever they are in their academic journey** with a diverse portfolio of online and hybrid delivery models embodying excellence, innovation, and inclusivity.
- **Scaled for excellence** with quality online programming that delivers online education consistent with the university's reputation and values.
- **The nation's leader in online student outcomes** of retention, completion, quality curriculum, and workforce placement.

\***Liberal education** is an “approach to learning that empowers individuals and prepares them to deal with complexity, diversity and change. It provides students with broad knowledge of the wider world (e.g. science, culture and society) as well as in-depth study in a specific area of interest.”

– *American Association of Colleges and Universities*



Business Team

Student Experience Team

Academic Program Team

# Things We Can't Do

- **Enroll UAGC students in U of A curriculum and vice versa:** students must use approved transfer pathways.
- **Common Grant Title IV funding in both universities:** UAGC & U of A have separate OPEIDs and IPEDs reporting.
- **Have a Single Accreditation** operating authorities require UAGC to maintain a separate accreditation with WASC.
- **Add new programs, disestablish existing programs, increase credential levels, or change program length at UAGC:** requires ED approval or acknowledgment.
- **Market or communicate that UAGC and U of A are a single organization:** we remain two, separately accredited universities.

**OPEID:** Office of Postsecondary Education Identification Number assigned by ED's Office of Postsecondary Education (OPE) to schools that have a Program Participation Agreement (PPA).  
**IPEDS:** Integrated Postsecondary Education Data System, a system of surveys that collects data from postsecondary education institutions in the United States.

# Things We Can Do (and are doing)

## #1: Improve student success at AZ Online & UAGC

- Partner with units and colleges to improve online educational programs.
- Work with shared governance to improve the quality and consistency of the online student experience.
- Plan for a single online service center to improve the quality of all online students.
- Align UAGC leadership titles to U of A HR architecture.
- Continue processes to distinguish UAGC and U of A curricula and contributions to our LGU mission.
- Pursue faculty status for UAGC faculty using existing U of A policy and procedure.
- Improve communication about unification efforts.
- Pursue allowable military, corporate, and international alliances.
- Assess and update UAGC curriculum to improve differentiation within existing regulatory guidance.



Thank you

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