UA Academic Strategic Plan

IMPORTANT NOTE:
This is a DRAFT overview and it WILL CHANGE as a result of input from the campus town halls
The Process

Inputs so far...

- Strategic Planning & Budget Advisory Committee
  - SPBAC = students, staff, faculty, appointed professionals, administrators
- College strategic plans
- Deans’ Council & Provost’s Council
- Campus town hall meetings
- Business & Space planning integration

Coming up...

- Inauguration & ABOR presentation
- Written plan documents
- College/Unit plans - iterate
The Plan, in a nutshell

Through cross-cutting innovations distinctive to the UA, we will expand the student experience, advance knowledge through creative inquiry and collaboration, and forge novel connections to impact our community.
UA Strategic Goals

Cross-Cutting Innovations
Educational Excellence
Research Excellence
Community Impact
Cross-Cutting Strategic Goal
UA Infrastructure for Innovation

Capitalize on distinctive UA characteristics to build an operational, cultural, physical, and virtual infrastructure that advances innovations in education, research, and community impact
UA Cross-Cutting Innovation Strategies:
Build cultural and physical infrastructure

Lead change through our distinctive strengths in diversity
   Elevate interdisciplinary collaborations
   Build upon our tradition of access and inclusion
   Expand global connections and deepen regional roots

Adopt innovative practices
   Implement a transparent business model that rewards productivity, effectiveness, and entrepreneurship
   Optimize our physical resources and virtual reach

Metrics: Bachelor’s degrees awarded/100 FTE students, tuition at average of peer institutions, online degrees and certificates, employment of graduates who stay in Arizona, education expenses per degree, total of college and online enrollment, diversity*, global initiatives*
Strategic Goal:
UA Educational Excellence & Access

Provide every student with an innovative and student-centered experience of scholarship, inquiry and service to contribute to an increasingly diverse and global community
UA Educational Excellence Strategies: Graduate tomorrow’s leaders

Global Citizens
  with the knowledge, skills and desire to engage in a global society

Engaged Leaders
  helping design and lead the future of their communities and their world

Fulfilled Individuals
  engaged in productive lives and personally satisfying work

Competitive Excellence
  sought out by the best employers, graduate and professional programs

Metrics: Number of bachelor’s degrees, number of master’s degrees, number of CC bachelor’s degrees, 4 year grad rate from CC, 6 year grad rate
UA Educational Excellence Strategies: Expand the student experience

Design engaging curricula
- that connect students to the local and global community

Promote recruiting strategies
- that attract a diverse, local, and global student body

Provide support structures
- before and after enrollment to promote student success

Connect students to career paths
- through internships, research and other experiences

Metrics: Undergraduate enrollment, master’s degrees, college going rate/K-12, AZ CC Transfers, freshman retention rate
Strategic Goal
UA Research Excellence

Advance knowledge through creative inquiry and collaboration that inspires new insights into the grand challenges facing society
UA Research Excellence Strategies: Promote strengths & diversify support

Promote core strengths to address grand challenges

  - Leverage cross-disciplinary collaboration
  - Hire, nurture and retain outstanding faculty
  - Attract, educate and engage first-rate doctoral students

Diversify research support

  - Expand strategic external partnerships
  - Develop infrastructure and facilities to broaden research support

 Metrics: Total research expenditures, doctoral degrees awarded, invention disclosures, patents, intellectual property income, publications*, citations* & citations per faculty*
Strategic Goal
UA Community Impact

Share our knowledge, research and creativity to enhance the quality of life for the people of Arizona and beyond
UA Community Impact Strategies:
Forge multiple engagements

Redefine our land grant mission

Partner with communities and industry via innovative programs

Increase capacity in fields of education, health sciences & STEM

Broaden programs across the state
Address workforce shortages

Fuel Arizona’s economy

Invest in UA startups

Grow Arizona’s knowledge economy

Metrics: Impact of community engagement, total expenditures for service and engagement, degrees awarded in high demand fields, diversity of graduates, new companies started, adults with bachelor’s degrees in AZ
An example:

Example Research Actions

- Utilize cluster hires
- Provide competitive funding support for doctoral students
- Engage doctoral students in collaborative interdisciplinary research & education
- Develop new research space & facilities that stimulate collaboration & cooperation
- Be vigilant to identify and support new faculty leaders in emerging areas of research
Comments & Discussion

We will be soliciting your input online

Thank you!