



First-Year New Student Enrollment Update Fall 2020

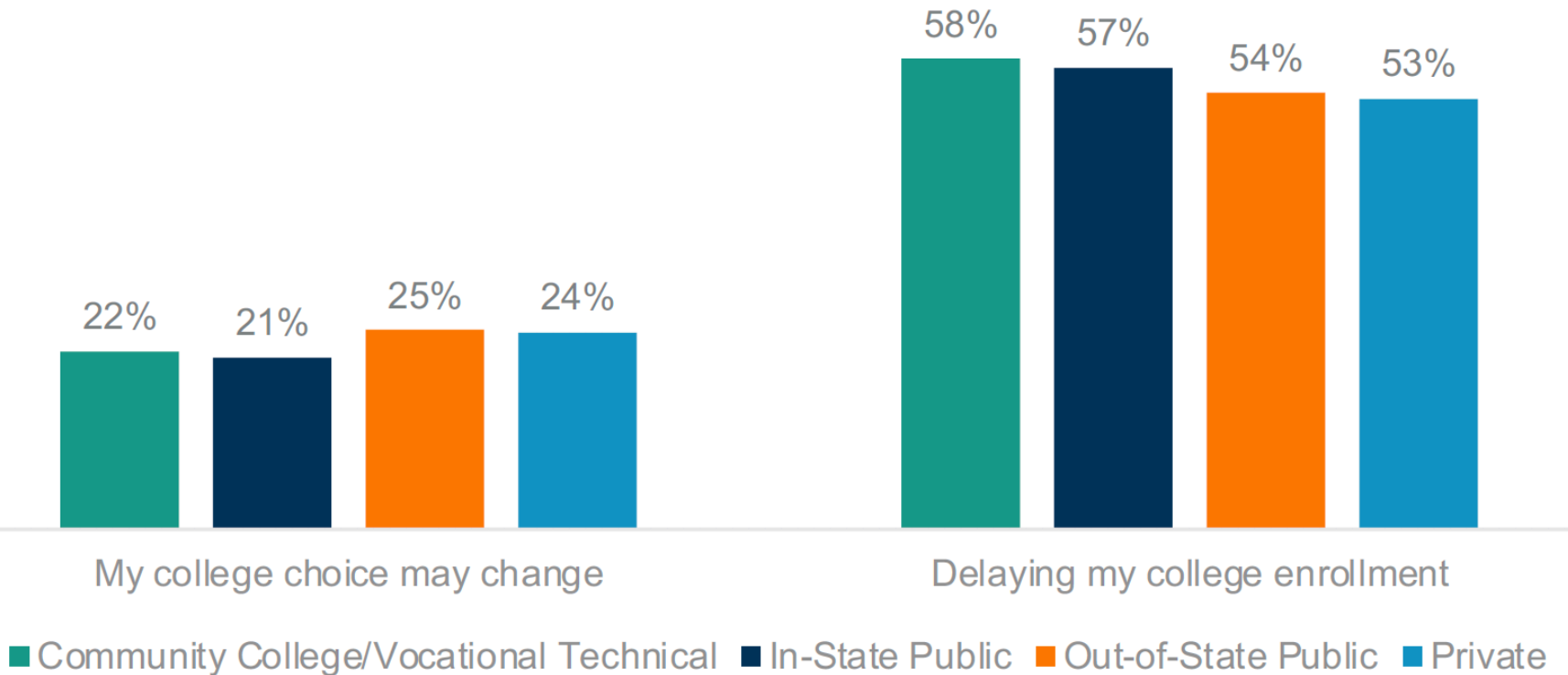
March 9, 2020	Percent +/-	2019	2020
Applications	3.40%	37,191	38,456
Admits	3.22%	31,615	32,632
Enrollment Fee paid	12.34%	3574	4015
Orientation (OR) sign-up	10.02%	2646	2911
June 1, 2020	Percent +/-	2019	2020
Applications	3.92%	40,462	42,049
Admits	5.59%	34,277	36,193
Enrollment Fee paid	-3.87%	8208	7890
Orientation (OR) sign-up	-3.55%	7571	7302

June 1, 2020

Orientation Sign Up

	2019	2020	Percent +/-
Domestic Non Resident	3074	2842	-7.5%
International	346	219	-36.7%
Resident	4151	4241	2.2%
African American	419	434	3.6%
Asian	635	535	-15.7%
Hispanic	1879	2126	13.1%
Native American	242	223	-7.9%
Pacific Islander	70	66	-5.7%
White	3880	3637	-6.3%
First Generation	2229	2241	0.5%

As you think about your college choice during this uncertain time, which of the following are you concerned about? By Type of College Attending



Students who have already experienced job loss have a high expectation of delaying their college enrollment or changing their college choice

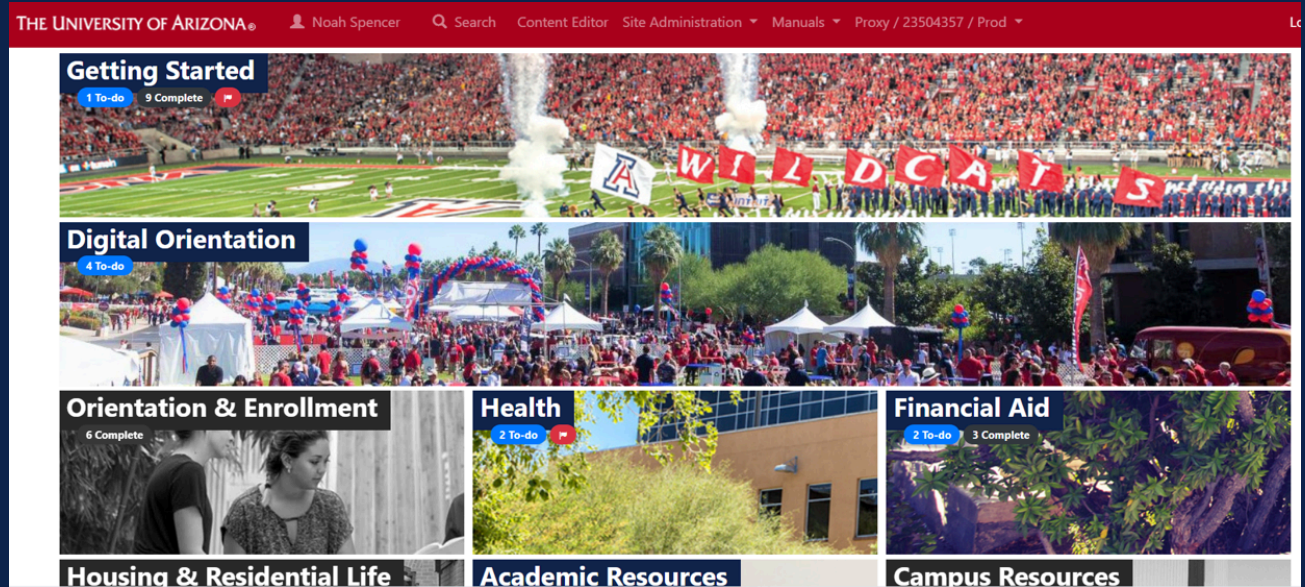
- 34% of all respondents report some lost family income
- Among these students, 64% believe they may experience a delay in college enrollment
- Nearly a third are concerned they may change their choice (30%)
- If enrollment is delayed, they are largely (85%) unsure of how long the delay will be
- Income loss is a regional factor; 49% of students with lost income reside in heavily affected states
- These students are modestly more likely to be first-generation, low-income, and under-represented minority students

Adjusting and Planning

- Moved application deadline and enrollment fee due dates to June 1 (*will extend again after today*)
 - Continued flexibility to ensure we serve as many qualified students as possible
- Deferral options
 - Spring 2021 or Fall 2021
- Gap Semester program opportunities
- Academic “refresher” course options
- Virtual New Student Orientation



Online New Student Orientation



Orientation Day Schedule | First-Year Students

sample

Available All-Day (until 5 p.m.):

8 a.m.		Orientation Leaders and New Student Services On-Call
9 a.m.		Schedule Review & Assistance (post-advisement only)

Meetings & Sessions:

8-9 a.m.		Schedule for Success Meeting (first-year students only)
10-11 a.m.		Financial Aid Drop-In
11 a.m. – 3 p.m.		Writing Placement Drop-In Advising
2-4 p.m.		Math Placement Drop-In Advising
2-4 p.m.		Second Language Placement Drop-In Advising

All Academic Advising appointments should be scheduled between 9 a.m. and 4 p.m.

Opportunities to Connect pre- and post-Orientation

Monday		Tuesday		Wednesday		Thursday		Friday	
8 NSO	9	10 NSO	11	12 NSO					
8-5pm OWL Q&A	10-3PM University Information Technology Services	8-5pm OWL Q&A	10-3PM University Information Technology Services	8-5pm OWL Q&A	10-3PM University Information Technology Services	10am Pre-Health Q&A	8-5pm OWL Q&A	8-5pm OWL Q&A	8-5pm University Information Technology Services
8-5pm University Information Technology Services	10-11am English - Foundations Writing Program Drop-In Advising	8-5pm University Information Technology Services	10-11am English - Foundations Writing Program Drop-In Advising	8-5pm University Information Technology Services	10-11am English - Foundations Writing Program Drop-In Advising	10-11am English - Foundations Writing Program Drop-In Advising	8-5pm University Information Technology Services	8-5pm University Information Technology Services	8-5pm University Information Technology Services
8am Schedule 4 Success	10-12pm Honors College	8am Schedule 4 Success	10-12pm Honors College	8am Schedule 4 Success	10-12pm Honors College	10-12pm Honors College	8am Schedule 4 Success	8am Schedule 4 Success	8am Schedule 4 Success
9-5pm Schedule Review Assistance with an OWL	11-1pm Follow up with an OWL	9-5pm Schedule Review Assistance with an OWL	11-1pm Follow up with an OWL	9-5pm Schedule Review Assistance with an OWL	11-1pm Follow up with an OWL	11-1pm Follow up with an OWL	9-5pm Schedule Review Assistance with an OWL	9-5pm Schedule Review Assistance with an OWL	9-5pm Schedule Review Assistance with an OWL
9-10am School of Government and Public Policy Q&A	12:30pm Eller Q&A	9-10am School of Government and Public Policy Q&A	12:30pm Eller Q&A	9-10am School of Government and Public Policy Q&A	12-2pm Honors College	12-2pm Honors College	9-10am School of Government and Public Policy Q&A	9-10am School of Government and Public Policy Q&A	9-10am School of Government and Public Policy Q&A
9-10am Critical Languages Program Drop-In Advising	2pm Pre-Health Q&A	9-10am Critical Languages Program Drop-In Advising	2pm Pre-Health Q&A	9-10am Critical Languages Program Drop-In Advising	3pm Veterans Education & Transition	3pm Veterans Education & Transition	9-10am Critical Languages Program Drop-In Advising	9-10am Critical Languages Program Drop-In Advising	9-10am Critical Languages Program Drop-In Advising
9-3pm Disability Resource Center Drop-In	3pm Pre-Law Q&A	9-3pm Disability Resource Center Drop-In	3pm Pre-Law Q&A	9-3pm Disability Resource Center Drop-In	3pm Parent & Family Programs Coffee Chat	3pm Parent & Family Programs Coffee Chat	9-3pm Disability Resource Center Drop-In	9-3pm Disability Resource Center Drop-In	9-3pm Disability Resource Center Drop-In
9-3pm Schedule 4 Success Help Desk		9-3pm Schedule 4 Success Help Desk		9-3pm Schedule 4 Success Help Desk			9-3pm Schedule 4 Success Help Desk	9-3pm Schedule 4 Success Help Desk	9-3pm Schedule 4 Success Help Desk
10-11am Financial Aid		10-11am Financial Aid		10-11am Financial Aid			10-11am Financial Aid	10-11am Financial Aid	10-11am Financial Aid
10-11am Campus Health Q&A		10-11am Campus Health Q&A		10-11am Campus Health Q&A			10-11am Campus Health Q&A	10-11am Campus Health Q&A	10-11am Campus Health Q&A
11am Fraternity & Sorority Programs		11am Fraternity & Sorority Programs		11am Fraternity & Sorority Programs			11am Fraternity & Sorority Programs	11am Fraternity & Sorority Programs	11am Fraternity & Sorority Programs
12pm Arizona Assurance		12pm Arizona Assurance		12pm Arizona Assurance			12pm Arizona Assurance	12pm Arizona Assurance	12pm Arizona Assurance
12pm Meal Plan		12pm Meal Plan		12pm Meal Plan			12pm Meal Plan	12pm Meal Plan	12pm Meal Plan
1pm THINK TANK		1pm THINK TANK		1pm THINK TANK			12pm Parent Panel	12pm Parent Panel	12pm Parent Panel
1PM Parking & Transportation Services		1PM Parking & Transportation Services		1PM Parking & Transportation Services			12-1pm Campus Recreation	12-1pm Campus Recreation	12-1pm Campus Recreation
2-3pm Critical Languages Program Drop-In		2-3pm Critical Languages Program Drop-In		2-3pm Critical Languages Program Drop-In			1pm THINK TANK	1pm THINK TANK	1pm THINK TANK
2-4pm Social & Behavioral Sciences Drop-In		2-4pm Social & Behavioral Sciences Drop-In		2-4pm Social & Behavioral Sciences Drop-In			1PM Parking & Transportation Services	1PM Parking & Transportation Services	1PM Parking & Transportation Services
2-4pm The A Center Drop-In Advising		2-4pm The A Center Drop-In Advising		2-4pm The A Center Drop-In Advising			2-3pm Critical Languages Program Drop-In	2-3pm Critical Languages Program Drop-In	2-3pm Critical Languages Program Drop-In
2-4pm Schedule 4 Success Breakout Room		2-4pm Schedule 4 Success Breakout Room		2-4pm Schedule 4 Success Breakout Room			2-4pm Social & Behavioral Sciences Drop-In	2-4pm Social & Behavioral Sciences Drop-In	2-4pm Social & Behavioral Sciences Drop-In
3pm Parent Panel		(TBD) Blue Chip Leadership and Career		(TBD) Blue Chip Leadership and Career			2-4pm The A Center Drop-In Advising	2-4pm The A Center Drop-In Advising	2-4pm The A Center Drop-In Advising
(TBD) Blue Chip Leadership and Career							2-4pm Schedule 4 Success Breakout	2-4pm Schedule 4 Success Breakout	2-4pm Schedule 4 Success Breakout
							(TBD) Blue Chip Leadership and Career	(TBD) Blue Chip Leadership and Career	(TBD) Blue Chip Leadership and Career

Non-Stop Virtual Recruitment ... *a few examples*

- Virtual Visit Page: <https://www.arizona.edu/student-life/virtual-visit>
- #WILDCATREADY page: <https://goingto.arizona.edu>
 - Social integration via Gigg
- Wildcat Webinars for future students
 - Over 550 offered to date
- 2000-2500 outbound calls per week
- Parent/Family Webinars and virtual coffee chats
- Information Sessions
 - Offered live and on demand for admissions, financial aid, colleges
- “Ask a Wildcat” Q&A with student ambassadors
- Bear Down Rundown email campaign
- Minecraft virtual signing of the “A” and watch party
- “Bear Down” video
- Videos from President Robbins
- Virtual College Fairs
- Re-recruitment campaign
- High School Counselor webinar and updated website
- Facebook Live sessions for orientation, financial aid, residence life, honors college, academic colleges

WILDCAT SUMMER SUCCESS COURSES

FOR NEW FIRST YEAR STUDENTS



These online courses are for-credit and designed to help students get a jump start on university coursework before the fall semester begins. Arizona faculty have designed these courses specifically to support new Wildcats impacted by high school closures or just want to get ahead.

If interested, sign up at slate.admissions.arizona.edu/register/WildcatSummerSuccess

July 27 – August 14, 2020

\$150 for one-unit/course | \$125 for two or more units/courses

(Additional course materials may be required)

Courses Three weeks, one credit unit

ENGL 197A: UArizona Citizen Writing Bootcamp

SBS 195A: Jumping in to Digital & Creative Literacies

SBS 295: Design Your University of Arizona

CHEM 150: General Chemistry Primer

Math 196B: UA Math Bootcamp — Algebra Refresher

Math 196C: UA Math Bootcamp —
Pre-calculus Refresher

ECOL 195M: First-Year Seminar: Introduction to
the Biological Sciences

PHYS 197A: Physics Preparation Workshop

PSY 197A: Learning to Learn: Or, How to Succeed
in College Without Going Nuts

Thank you!
Kasey Urquidez, Enrollment Management
kurquidez@arizona.edu

